

JAMIE RAMSAY

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EXPERIENCE

Chicago Reader - Director of Photography - Nov. 2017 - Present

- Create, assign and concept photography for the alt weekly's features
- Doubled engagement and increased followers by 19% in first ten months of taking charge of company's Instagram account
- Brought on photographer Pat Nabong and worked with her to edit 2018 photo essay that went on to win a Lisagor
- Solicited project from photographer W.D. Floyd which became Reader's most popular Instagram posting of the year and remained in top ten of most-viewed stories on the site, for back to back weeks
- Create and upload online versions of photo stories
- Initiated relationship with Answers Media for video content creation

Crate & Barrel - eCommerce Photographer - Oct. 2016 - Nov. 2017

- Photograph, light and style housewares for online catalog
- Assist with digital asset management

Groupon - Image Designer - Feb. 2014 - Oct. 2016

- Produced in-house stock photoshoots, with emphasis on food styling
- Retouched images for in-house stock, vacation deals, and merchant profiles
- Piloted custom product photography program that featured Eddie Bauer

Windy City Rollers, NFP - Head of Photography - Jan. 2005 - Mar. 2015

- Shot, produced and art directed all photography for women's sports league
- Structured rights management and handled digital asset management
- Produced \$250,000 project for a national tournament, managing all media and directing a profitable program to sell dvds of games
- Managed budgets, contracts and payment for freelance photographers
- Project managed two promotional videos and photo calendars

FREELANCE WORK

Jamie Ramsay Photography & Design - Jan. 2003 - Present

- American Marketing Association - cover and feature photography
- Chicago Reader - feature, cover, food photography and illustrations
- Refinery 29 - illustration design for tote bags marketing a book launch
- Smithsonian Magazine - illustration for 50th Anniversary of Beatles in America
- United Airlines - retouching for marketing campaign
- Chicago Magazine - Beer Issue cover and feature illustrations
- Yoga 2.0 - athletic portraiture and lifestyle photography
- Indianapolis Monthly - feature image retouching
- Thoughtworks, Inc. - corporate retreat event photography
- Wedding photography - specializing in South Asian events
- Bottle & Branch - landscaping and interior plantscape photography and design
- Pom Squad - portrait and fitness class photography for web site redesign

EDUCATION

University of Chicago
Chicago, IL
Bachelor of Arts (B.A.) with honors
1995-1999

Fundación José Ortega y Gasset
Toledo, Spain
Spanish language and art history
Oct. - Dec. 1998

Columbia College
Chicago, IL
Magazine Journalism
2001-2002

HONORS

2019 Ayatana Artists' Research
Residency - Ottawa, Canada

2017 Træna Business/Art Residency -
Leatherwork/Photography - Norway

2016 Njord Sustainable Food
Photo Competition - Runner Up

2015 Groupon Professional
Development Grant - Food Styling

2014 Ozzie Award - Digital Imagery -
American Marketing Association

SKILLS

Adobe Creative Suite, Nikon and
Canon camera systems, studio
lighting, K4, Foundation, Salesforce,
art direction, food styling, team
building, Spanish

As a sponsored, semi-professional
athlete and international roller
derby coach, I have lead women's
teams to multiple championships
and boosted club rankings. Training
athletes has taught me to motivate
myself and others.
Owning my own small leather goods
company is a lesson in efficiency,
marketing, problem-solving on a
daily basis. It's also a wonderful
creative outlet for functional design.